

MEMCOM

2026

PARTNERSHIP PROSPECTUS



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2026 CALENDAR AT A GLANCE

To be confirmed: JANUARY - DECEMBER: BI-MONTHLY CEO DINNERS
JANUARY - MARCH: SURVEY LAUNCH EVENTS
FEBRUARY: CHARTERED WEEK SOCIAL MEET
MAY: MEMCOM JUDGES' DRINKS

30 APRIL



08 JULY



SEPTEMBER



NOVEMBER



OUR FLAGSHIP EVENTS



The premier event for the membership sector, uniting c.500 senior leaders to shape the future and build connections. With a 96% decision-maker audience, sponsorship offers unmatched visibility, access to key influencers, thought leadership opportunities and lasting brand association with this prestigious, fast-growing event.



Now in its second year, the Memcom Leadership Skills Forum is dedicated to developing and enhancing sector leaders. Attracting c. 200 current and aspiring leaders, sponsorship offers excellent brand exposure and a chance to deliver insights to decision makers on a topic of your choice.



The highlight of the sector's social calendar, bringing together c.200 senior leaders from membership organisations, professional bodies, and associations for an evening of celebration and connection. With a highly influential guest list, sponsorship offers valuable visibility, networking with key decision-makers and strong brand association with a trusted, prestigious community event.



The Excellence Awards celebrate outstanding achievements of membership organisations, professional bodies and trade associations. Attended by c.500 senior leaders and decision-makers, the event offers sponsors exceptional brand exposure, alignment with excellence and innovation and invaluable networking with influential figures driving progress in the sector.



An exclusive annual event bringing together chief executives and senior leaders from across the membership sector to share insights, explore emerging trends and inspire strategic thinking. Sponsorship offers direct engagement with top-level decision-makers, premium brand visibility and association with c.250 thought leaders at the highest level of the profession.

YEAR-ROUND OPPORTUNITIES

Year-round sponsorship of Memcom offers continuous visibility and engagement with a highly influential audience of senior leaders and decision-makers across the membership sector. It provides consistent brand exposure through multiple flagship events, communications, and digital channels, ensuring your organisation remains front of mind throughout the year. Beyond visibility, it builds lasting relationships, reinforces credibility and positions your brand as a trusted, long-term partner within this respected professional community.

At Memcom, we work closely with our partners to ensure their objectives are fully met, whether that's generating quality leads, increasing brand exposure, or building meaningful connections. We take a collaborative approach which means understanding your goals, tailoring opportunities across our events and channels and providing strategic support to maximise your return on investment. From curated introductions and targeted marketing to thought leadership opportunities and data-driven insights, we ensure every partnership delivers tangible value and measurable results.

New for 2026 are our '**Strategic Insights**' newsletters, written by our Strategic Partners and sent by us to our community, positioning those partners as thought-leaders in their area of choice. Also new for 2026 is a refined partnership model offering highly affordable value.

STRATEGIC PARTNER

The Strategic Partner package offers year-round visibility and positions your organisation as a trusted industry expert. Enjoy a strong presence across four flagship Memcom events with speaking opportunities and premium branding, and strengthen your influence through regular strategic planning meetings and collaboration on Memcom's quarterly Strategic Insights newsletter.

ONLY £18,000

THE CONFERENCE

- 2x2 stand
- Panel speaking slot
- 3x tickets
- 3x client tickets; client discount code
- Video advert on screens
- Strategic Partner branding
- 4x weekly solus social posts
- Delegate list

THE AWARDS

- Half table (5 tickets)
- 'Good luck' email
- 2x awards entries
- Strategic partner branding
- Half page advert in winners' guide
- Medium logo on photo backdrop
- Static advert on digital screens
- 4x weekly solus social posts
- Delegate list

THE SUMMER PARTY

- 3x tickets
- 3x client tickets; client discount code
- Strategic partner branding
- Banner displayed at venue (subject to venue approval)
- 4x weekly solus social posts
- Delegate list

THE CEO LECTURE

- 2x tickets
- Strategic partner branding
- Banner displayed at venue (subject to venue approval)
- 4x weekly solus social posts
- Delegate list

YEAR ROUND

- Quarterly Strategic Insights newsletter
- 3 blogs
- 3 promotional opportunities
- Quarterly strategic planning meetings
- Third off extra staff tickets
- Enhanced supplier directory
- Monthly sector insights newsletter

ANNUAL PARTNER

The Annual Partner level is ideal for organisations looking to build brand awareness and engage with the Memcom community throughout the year. This package offers visibility across four flagship Memcom events, with opportunities to showcase your expertise, connect with senior leaders, and align your brand with key conversations in the sector.

ONLY £10,000

THE CONFERENCE

- 2x2 stand
- 2x tickets
- Static advert on screens
- Annual partner branding
- 2x weekly solus social posts
- Delegate list

THE AWARDS

- 2x tickets
- 2x awards entries
- Annual partner branding
- 2x weekly solus social posts
- Logo in winners' guide
- Small logo on photo backdrop
- Static advert on digital screens
- Delegate list

THE SUMMER PARTY

- 2x tickets
- Annual partner branding
- 2x weekly solus social media posts
- Delegate list

THE CEO LECTURE

- 2x tickets
- Annual partner branding
- 2x weekly solus social media posts
- Delegate list

YEAR ROUND

- 2 blogs
- 2x strategic planning meetings
- Standard supplier directory listing
- Monthly sector insights newsletter

OTHER ANNUAL OPPORTUNITIES

Memcom offers a range of bespoke opportunities designed to help organisations deepen their engagement with senior leaders and showcase their expertise across the membership sector. From CEO-level events and bespoke seminars to custom marketing collaborations, these options allow you to tailor your involvement to your strategic goals.

MARKETING SUPPORT

- Memcom promotion/endorsement of event - £3,000
- Memcom thought leadership blog - £800
- Bespoke survey creation & promotion - £5,000 - £7,000
- Newsletter promotion - £1,000

BESPOKE EVENTS

- CEO dinner host - £2,500 - £5,000
- CEO retreat - POA
- CEO round table - £6,000
- Co-creation of event/Memcom seminar - £6,000

MEMCOM STATE OF THE SECTOR SURVEY

- Memcom State of the Sector survey headline sponsor - £6,000
- Memcom State of the Sector survey sponsor - £2,000

SUPPLIER DIRECTORY

- Standard supplier directory listing - £600
- Enhanced supplier directory listing - £900
- Premium supplier directory - £1,500

FLAGSHIP EVENT OPPORTUNITIES

For those preferring a more focused approach, our new Flagship Event Sponsorship offers the chance to align your brand with one of Memcom's major annual events. You can choose from the Conference, The Leadership Skills Forum, the CEO Lecture, Memcom Excellence Awards or Summer Party.

This flexible option allows you to concentrate your impact, connect with your most relevant audiences and maximise your visibility around a key moment in the sector's calendar.

Each event attracts senior leaders and decision-makers, offering an average seniority of 90+ percent decision-makers, giving sponsors a powerful platform to showcase their expertise, generate qualified leads and build relationships with influential figures. With tailored branding, speaking opportunities and targeted promotional support, Memcom Flagship Event Sponsorship ensures your organisation stands out and achieves tangible results from a single, high-impact partnership.

Simply choose the Memcom event(s) which will offer you the best return, as well as the level of sponsorship you'd prefer and we'll curate a bespoke package designed to fulfil your business growth, market development or brand awareness goals.

THE MEMCOM CONFERENCE

HEADLINE SPONSOR £10,000

- 3x2 stand
- Panel speaking slot
- 3x tickets
- 3x client tickets; client discount code
- Video advert on digital screens
- Video advert on social media
- Solus email
- Headline sponsor branding
- 8x weekly solus social media posts
- Delegate list

SPONSOR £4,000

- 2x2 stand
- 2x tickets
- Sponsor branding
- 2x weekly solus social media posts
- Delegate list

OTHER

- Panel speaking slot - £3,000
- Drinks reception sponsor - £3,000
- Stand size upgrade - POA
- CEO breakfast - £3,000



LEADERSHIP SKILLS FORUM

**HEADLINE
SPONSOR**
£8,000

- 2x2 stand
- Solus speaking session
- 3x tickets
- 3x client tickets; client discount code
- Solus email
- Headline sponsor branding
- 8x weekly solus social media posts
- Delegate list

SPONSOR
£3,000

- 2x2 stand
- 2x tickets
- Sponsor branding
- 2x weekly solus social media posts
- Delegate list



THE SUMMMER PARTY

HEADLINE SPONSOR £6,000

- Introduction/welcome speech slot
- 3x tickets
- 3x client tickets; client discount code
- Solus email
- Headline sponsor branding
- Banner displayed at venue (subject to venue availability)
- 8x weekly solus social media posts
- Delegate list

SPONSOR £2,000

- 2x tickets
- Sponsor branding
- 2x weekly solus social media posts
- Delegate list

OTHER

- Summer hamper sponsor - £600
- Gift bag sponsor - £2,000
- Drinks sponsor - £3,000
- DJ/ band sponsor - £3,000



THE EXCELLENCE AWARDS

HEADLINE SPONSOR £10,000

- Full table (& 50% off 2nd table)
- Category sponsorship
- Logo on sponsored trophies
- 2x awards entries
- 'Good luck' & 'congrats/commiserations' emails
- Headline sponsor branding
- Large logo on backdrop
- Winners' guide full-page ad
- 8x weekly solus social posts
- Delegate list

SPONSOR £4,000

- 2x tickets
- Award sponsorship
- 2x awards entries
- 'Good luck' email
- Sponsor branding
- 2x weekly solus social posts
- Logo in winners' guide
- Small logo on backdrop
- Delegate list

OTHER

- Comedian sponsor - £5,000
- Drinks reception sponsor - £4,000
- Winners' champagne sponsor - £2,000
- Additional award sponsorship - POA



THE CEO LECTURE

HEADLINE SPONSOR £6,000

- Welcome speech
- 2x tickets
- Solus email
- Headline sponsor branding
- Banner displayed at venue (subject to venue availability)
- 8x weekly solus social media posts
- Delegate list

SPONSOR £2,000

- 1x ticket
- Sponsor branding
- 2x weekly solus social media posts
- Delegate list

OTHER

- Seasonal hamper sponsor - £600
- Gift bag sponsor - £2,000
- Drinks sponsor - £3,000
- DJ/ band sponsor - £3,000



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GET INVOLVED
contact Julian Smith, on
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