



Memcom

Membership
Prospectus

2025

We are Memcom, the premier destination for senior leaders in professional bodies, trade associations, learned societies and the wider membership sector.

For 25 years, Memcom has been dedicated to supporting membership organisations, charities, and professional associations in achieving their goals. As a trusted community, we provide access to essential resources, expert advice, and unparalleled networking opportunities tailored to the unique needs of your organisation. Whether you're focused on growth, innovation, or delivering value to your members, Memcom is here to help you succeed.

From humble beginnings, we've forged an unparalleled community that comprises visionary decision-makers and strategic thinkers from a diverse array of industries. From finance and law to science and medicine, and from housing and education to construction, engineering and banking – our members epitomise professional excellence in every aspect of society.

Whilst every single membership organisation is unique, what separates us is less than you might imagine, and at Memcom, we believe in the power of collaboration. Our community is more than a gathering of professionals; it's a catalyst for growth, innovation and shared success.

Our sector faces existential crises like never before, and we hope you'll consider joining forces with us, to learn from each other and strengthen the membership sector.



Being a CEO can be lonely, but the generosity, wisdom and support I receive from the safe environment of the CEO network is worth the price of membership



Linda Hausmanis

Chief Executive, Institute of Workplace and Facilities Management



Why join Memcom?



Memcom's dedication to fostering connections, sharing insights, and promoting excellence has been truly instrumental in our growth

Prof. Adam Boddison OBE
Chief Executive, Association
for Project Management

Exclusive Networking: Connect with a vibrant community of membership professionals, leaders, and innovators. Build valuable relationships and share insights with peers in your sector.

Access to Expertise: Gain access to thought leaders and specialists in areas like digital transformation, member engagement, leadership development, and governance.

Professional Development: Take part in our curated workshops, training sessions, and conferences, designed to equip you with skills and knowledge to drive success.

Resources & Insights: Stay ahead with research, reports, and case studies that inform strategy and showcase industry trends.

Advocacy & Support: Benefit from our efforts to raise the profile of membership organisations and ensure their voices are heard on issues that matter.

Discounted recruitment services and support to help you attract future talent at every level of your organisation.

Big thanks to Memcom for creating such a unique space and helping to shape such invaluable discussions



Frances Stainer
Assistant Director of People & Culture,
Royal College of General Practitioners

Our core activities

Events

- Free for members, our Flagship Annual Conference offers four streams of wide-ranging strategic content for all of the leaders in your organisation
- Members get invited to partnership events and thought-provoking roundtables in partnership with hand-picked sector experts, as well as free tickets to our Summer Party & Winter CEO Lecture

The Memcom Excellence Awards

- The largest Awards in the membership sector, attract more than 300 different membership organisations, and showcase excellence in 30+ different categories.
- Members receive free entries to help them celebrate success, recognise talent, inspire innovation or boost their visibility and raise the profile of their organisations.

Supporting leaders with collaboration

- From our specialist online networks to our virtual communities, our blogs, mentoring scheme and supplier directories, whatever you need to move your organisation forward, Memcom is there to help.
- Our popular monthly networks exist for CEOs, HR Directors, Finance & Operations, Membership & MarComms, Governance, Events and Professional development, keeping your finger on the pulse of change.

Bespoke, niche recruitment services

- Our executive search services leverage targeted strategies and our extensive network to identify and attract exceptional talent for the most senior and strategic paid and voluntary roles in your organisation.
- From permanent to interim solutions, our expert recruiters can help you benchmark salaries, design roles, write job descriptions and recruit for practically any role in your organisation.

Unique, thought-provoking research

- The State of the Sector Survey, now in its third year attracts more than 170 membership organisations, and is an invaluable guide to assist leaders with informed, data-driven decision making for future sustainability and prosperity.
- From trends in social media to pay awards or net promoter scores, our pulse surveys help you benchmark your organisation.



Our membership benefits at a glance

Membership tiers are based on organisational income levels and designed to support organisations regardless of size.

	TIER 1	TIER 2	TIER 3	TIER 4	TIER 5
ANNUAL FEE	£735	£970	£1470	£2075	£2625
FREE CONFERENCE TICKETS	2	3	4	6	8
FREE SUMMER PARTY TICKETS	2	3	4	6	8
ADDITIONAL TICKETS TO THE CONFERENCE OR SUMMER PARTY	25% OFF	25% OFF	25% OFF	25% OFF	25% OFF
FREE ONLINE NETWORKS	ALL STAFF	ALL STAFF	ALL STAFF	ALL STAFF	ALL STAFF
FREE EXCELLENCE AWARDS ENTRIES	1	2	3	4	5
AWARDS CEREMONY MEMBER DISCOUNT	10%	10%	10%	10%	10%
RECRUITMENT DISCOUNT	20%	20%	20%	20%	20%
RECRUITMENT ADVERTISING DISCOUNT	20%	20%	20%	20%	20%
CONSULTANCY DISCOUNT	20%	20%	20%	20%	20%



The Memcom community is an invaluable resource; the value I derive from the Whatsapp group ALONE is worth the membership fee. It's pure gold!

Gary Waltham
CEO, Faculty of Sexual
& Reproductive Healthcare

No one delivers more for the membership sector...



From the sector's largest awards ceremony or our flagship thought-leadership conference, to our specialist online networks and roundtables and our proprietary 'State of the Sector' research and campaigns, we champion the membership sector in everything we do.

Thank you for your
support

