

2024

MEMCOM
EXCELLENCE
AWARDS



Memcom

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temporary
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recruitment

membership

recruitment
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awards

CEO & senior
appointments

media
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events

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THE 2024 MEMCOM EXCELLENCE AWARDS



The Memcom Excellence Awards celebrate the brilliant achievements of our sector, shining a spotlight on the innovation, hard work and creativity carried out by professional bodies, trade associations, learned societies, trade unions, membership charities and other not-for-profit membership organisations. Together, our sector drives meaningful change across society, serving its members and the general public, across the globe.

The following pages celebrate some of these outstanding efforts, from delivering vital support to their communities during difficult times to launching creative new initiatives and raising awareness about today's most critical issues.

We're constantly inspired, witnessing the remarkable achievements within our sector, especially knowing these successes often come from small teams with limited resources. We hope that their efforts also inspire you, as you read more about their award-winning achievements in the pages which follow.

Congratulations to all of our worthy winners of the 2024 Memcom Excellence Awards!

*Julian Smith, Catherine Whitmore
& the Memcom Team*



The 2024 Memcom Excellence Awards would not be possible without our exceptional panel of specialist judges from across the sector, who brought their expertise in a variety of disciplines to the challenging task of selecting our winners. We are deeply grateful to each judge for the time and thoughtful consideration they invested in making these tough decisions, and a list of all judges can be found at the back of this guide.

WE'D ALSO LIKE TO EXTEND A HUGE THANK YOU TO OUR HEADLINE AWARDS PARTNERS FOR THEIR CONTINUED SUPPORT:



AS WELL AS OUR OTHER MEMCOM PARTNERS AND SPONSORS.

AWARD CATEGORIES

2024
MEMCOM
EXCELLENCE
AWARDS



DIGITAL

From apps and infographics to e-learning initiatives, these awards celebrate digital projects that push the limits of what is possible and generate real impact for organisations, members and stakeholders.



EVENTS

From conferences and awards ceremonies to training and networking sessions, events can boost engagement and provide real added value to members.



ENGAGEMENT

Keeping members truly engaged is critical to an association's survival. From events to CPD initiatives, this category honours those organisations who have honed their member engagement strategies, with impressive results.



PUBLISHING

Always hotly contested, this category honours print publications within the membership sector which demonstrate superior execution of editorial objectives, engaging content, innovative design and noteworthy commerciality.



ORGANISATION

The four awards in this section recognise the hard work across entire organisations to go above and beyond the efforts of their peers and champion areas such as EDI, sustainability, or membership excellence.



PEOPLE

The membership sector could not succeed without its people. This category celebrates the huge positive impact that both individuals and teams have on their organisation, their members and wider society.



In the heart of Glasgow, Scotland's largest city, the SEC is a world-class, purpose-built venue. The campus can stage events with attendance ranging from 500 to 15000 delegates. Offering 1500 hotel bedrooms, social programme venues, a whisky distillery and an experienced venue and destination team, the SEC is the perfect venue for your next event.

SEC Conferences

Kudos from kerv

Congratulations

to all the winners of the **2024 Memcom Excellence Awards**.
Your achievements inspire us to keep delivering innovative tech solutions that help you thrive.

Digital Transformation for Membership Organisations

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redactive
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membership
thrives.**

**28 Memcom Excellence
Awards since 2020.
14 shortlisted for 2024.**





DIGITAL

BEST WEBSITE



ENTERED BY:

Pixl8 Group



WINNER: INSTITUTE OF INTERNAL COMMUNICATION
www.ioic.org.uk

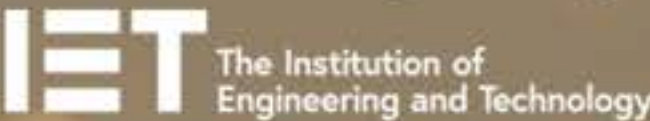


JUDGES' COMMENTS:

This entry was more than a website; it was a holistic approach to redesigning the experience. It demonstrated a clear vision for a single platform based on a business case linked directly to addressing challenges with KPIs in the organisation. The judges were impressed by the amount of research and preparation done before implementation. This was a real digital transformation involving thoughtful experience design and additional features that were designed to build data and create a more tailored experience. The metrics provided showed how the project has impacted other areas of the organisation and demonstrated a broad set of positive outcomes.

HIGHLY COMMENDED

Institution of Engineering and Technology



BEST USE OF VIDEO



WINNER: INSTITUTE OF BIOMEDICAL SCIENCE
Become a biomedical scientist



JUDGES' COMMENTS:

A good clear brief. Very positive research methodology. Consistent and clean implementation that was warm, inviting, engaging and a compelling proposition. Great impact. What's not to like. Brilliant use of this format to effectively position a profession.



WINNER: NATIONAL RESIDENTIAL LANDLORDS ASSOCIATION
NRLA/We Are Able Case Study



JUDGES' COMMENTS:

Great insight. The fabulous engaging story telling from multiple perspectives added to originality. Incredibly authentic, informative and powerful. Amazing testimonials and impact. A great use of this medium to convey a powerful message.

ENTERED BY:

Think

THINK

THE
MEMBERSHIP
EXPERTS

BEST PODCAST



WINNER: CHARTERED INSTITUTE OF PERSONNEL AND DEVELOPMENT
The CIPD Podcast

CIPD



The CIPD Podcast

HIGHLY COMMENDED

ROYAL INSTITUTION OF CHARTERED
SURVEYORS

The RICS Podcast



JUDGES' COMMENTS:

The CIPD podcast aims to be a leading source of thought leadership in HR and the broader workplace landscape, engaging a global audience in discussions on complex and timely topics. Hosted by journalist Nigel Cassidy, the series blends insightful analysis with practical applications, covering issues like generative AI, cultural intelligence, and the four-day work week. With over 8,000 monthly listeners and a growing following, the podcast accumulated more than 375,000 streams in 2023. Its episodes inspire critical thinking and progressive change, offering excellent value and strong return on investment for the CIPD brand.

BEST USE OF INNOVATIVE TECHNOLOGY

2024
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AWARDS



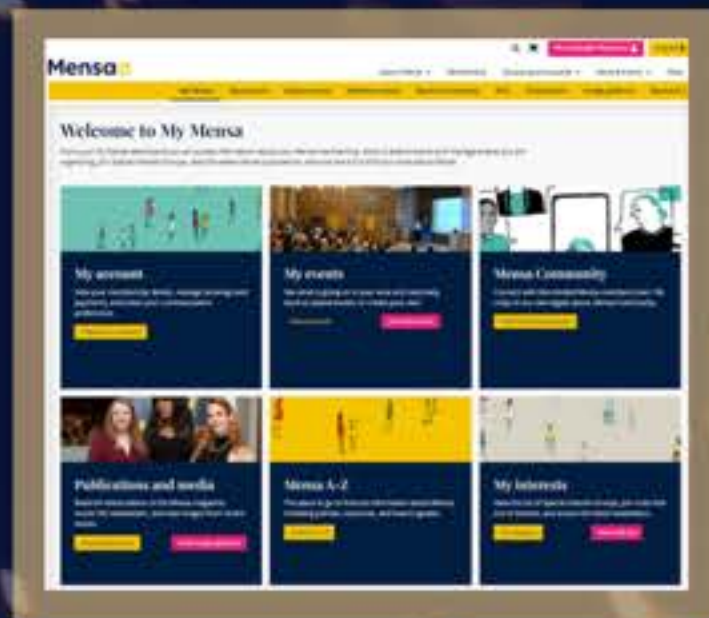
WINNER: INSTITUTE OF BIOMEDICAL SCIENCE
VR Biomedical Spacelab



66 JUDGES' COMMENTS:

WA wonderfully innovative approach to showing young people what a biomedical scientist's lab looks like, using the hook of playing a game in a spaceship which allows students to attempt real-life work using versions of real-life equipment. The space lab delivers far more than words or a video could ever achieve and creates a buzz around stands at student shows which allow conversations to begin. Clear objectives, clear outcomes. An impressive product that delivers on its aims and a worthy winner.

BEST DIGITAL TRANSFORMATION



WINNER: **BRITISH MENSA** **Mensa**
NOVUS – the Mensa digital transformation project

ENTERED BY:

Oomi

oomi

66 JUDGES' COMMENTS:

British Mensa's NOVUS project not only revamped its technology infrastructure but transformed the entire organisation, laying the groundwork for a sustainable future. The well-written submission clearly outlined the project's objectives and demonstrated its significant impact, notably in improving member recruitment and retention. Judges were impressed by the project's success in enabling data-driven decision-making, showcasing technology's power to drive real change—all achieved on a modest budget with multiple suppliers. A remarkable achievement!



WINNER: **CHARTERED INSTITUTE OF PROCUREMENT & SUPPLY**
CIPS/Think Best Digital Transformation **CIPS**

ENTERED BY:

Think



66 JUDGES' COMMENTS:

The judges were hugely impressed by what CIPS have achieved. This was a strategy-led reboot of their content eco-system, with a crystal clear focus on delivering on their objectives. The result was an ambitious and genuinely transformative project delivered to a high standard. The quality of the submission made it very easy for the judges to fully understand not only what CIPS sought to achieve and how they achieved it, but also how this work fits in to their forward strategy. It is an exemplar of a large scale digital transformation.

HIGHLY COMMENDED:

NASUWT
The Teachers' Union

NASUWT – THE TEACHERS' UNION

Technology and Data Management in the NASUWT in National Industrial Action Ballots

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EVENTS

BEST CELEBRATION EVENT



WINNER: **BIOINDUSTRY ASSOCIATION**
BIA Gala Dinner 2024



ENTERED BY:

REDACTIVE



redactive

HIGHLY COMMENDED

**Chartered Institution of Building Services
Engineers**

CIBSE Building Performance Awards 2023 & 2024



JUDGES' COMMENTS:

Highly impressed with the clear social purpose and charitable objective, the values of the Association run throughout this celebration event. The differentiated but inclusive approach really stood out, their approach to ensuring that a diverse range of organisations were able to attend and participate is also a standout factor.

This is an amazing showcase of a successful corporate partnership.

BEST EVENT (OVER 100K)



WINNER: ROYAL ENTOMOLOGICAL SOCIETY
RES Chelsea Flower Show Garden 2023



HIGHLY COMMENDED

GEM-A, THE GEMMOLOGICAL ASSOCIATION OF
GREAT BRITAIN

Gem-A Conference 2023



GemA
The Gemmological
Association of
Great Britain



JUDGES' COMMENTS:

The judging panel collectively agreed that this event was exceptional. It not only met but exceeded its ambitious goals. This initiative was clear and compelling. The use of an immersive garden to raise awareness about the crucial role of insects during the 5-day event provided research, education and training in an engaging manner that captivated over 150,000 visitors. Furthermore, the stunning garden that took centre stage will continue to serve a community and provide ongoing education. The event demonstrated a high degree of execution, creativity and originality. Congratulations on an outstanding achievement and for creating an immersive educational experience that engaged both your members and the public alike.

BEST EVENT (UNDER 100K)

SPONSORED BY



Brightelm

Association Event Specialists

2024
MEMCOM
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AWARDS



WINNER:

RAILWAY INDUSTRY ASSOCIATION
RIA Innovation Conference 2024

RIA
RAILWAY INDUSTRY ASSOCIATION
Championing a dynamic rail supply sector

66

JUDGES' COMMENTS:

We are delighted to recognise an event that successfully balances professional development and engaging innovative events. The content, structure and format of this event allowed for creativity and originality aligning perfectly with the goal of the event to foster innovation in the rail network.

HIGHLY COMMENDED

CHARTERED BANKER INSTITUTE
Chartered Banker Young Banker
of the Year Grand Final

**Chartered
Banker**

BEST VENUE

SPONSORED BY



WINNER: INSTITUTION OF ENGINEERING AND TECHNOLOGY

IET London: Savoy Place

SAVOY

LONDON

PLACE

VENUES FROM: IET




JUDGES' COMMENTS:

This was a high-quality field but what made the winning entry stand out from the crowd was not only it's impressive growth and customer service metrics but the work it is doing to help make its events truly sustainable with 100% renewable energy, zero waste policies and for their catering holding the top three-star Food Made Good accreditation from the Sustainable Restaurant Association. They host a wide variety of events, accommodating the needs of a diverse customer base.

HIGHLY COMMENDED

MANCHESTER CENTRAL

Manchester Central

Manchester Central 

WARWICK CONFERENCES

Warwick Conferences



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Wonderly

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**Congratulations to all Memcom 2024 Award Winners
and Finalists!**

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•Delegate Management •Logistics •Exhibitions
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ENGAGEMENT

BEST MEMBER ENGAGEMENT

SPONSORED BY



Research by Design
MEMBERSHIP INTELLIGENCE



WINNER: INSTITUTE OF BIOMEDICAL SCIENCE
IBMS routes to registration as a biomedical scientist



66 JUDGES' COMMENTS:

Simplifying and demystifying routes to membership in professional bodies is proving a big wakeup call and IBMS are to be congratulated on tackling this in a well thought out and targeted way. Their campaign had clearly segmented target audiences and used videos effectively to show relevant routes to membership. The use of a space themed virtual reality lab was both original and creative but more importantly, it successfully engaged a younger audience at events to consider bio-medical science as a future career. There was solid evidence of good engagement and an increase in students applying as a result of this initiative. Well done IBMS.

WINNER: INSTITUTE OF CHARTERED ACCOUNTANTS IN ENGLAND AND WALES
The New Boardroom Agenda

ENTERED BY: S U N
SUNDAY D A Y



66 JUDGES' COMMENTS:

A well-presented and articulate submission with a clear and specific focus: the changing role of Board members and the role of members of ICAEW. The selection of inspiring members and use of storytelling techniques in video format was really memorable. A range of metrics were reported, with solid evidence of growth of members subscribing to a specific Corporate Governance Community. This was seen as an impressive initiative, supporting the engagement of members in their professional body. Well done ICAEW.



HIGHLY COMMENDED

INSTITUTION OF ENGINEERING
AND TECHNOLOGY
IET Member Loyalty Campaign



BEST MEMBER SUPPORT



WINNER: ROYAL COLLEGE OF OCCUPATIONAL THERAPISTS
Maximise your membership



66

JUDGES' COMMENTS:

The Maximise your Membership (MYM) initiative is a well-executed example of a values-driven member support initiative. The project was underpinned by a well-defined strategy and successfully implemented through a carefully structured plan. Their focus on data meant that RCOT was able to submit strong evidence of the positive change that they delivered with clear KPIs and measurable results.

The RCOT entry stood out because the MYM initiative brought their organisational values to life. Their commitment to being 'member-obsessed' shone through. It was also encouraging to see that the success of the project was clearly rooted in genuine collaboration through cross-directorate working.

HIGHLY COMMENDED

BRITISH PEST CONTROL ASSOCIATION

Big Book of Benefits



FACULTY OF SEXUAL AND REPRODUCTIVE HEALTHCARE

FSRH Member Services - A revolution
in member support



BEST INTEGRATED MARKETING CAMPAIGN

SPONSORED BY



WINNER:

STEP

Connect, Learn, Achieve



HIGHLY COMMENDED

INSTITUTION OF OCCUPATIONAL SAFETY AND HEALTH

Preparing for change: updating IOSH's membership grades



ROYAL SOCIETY OF CHEMISTRY

Join in



66

JUDGES' COMMENTS:

The judges were very impressed with this ambitious campaign, that understood the need to obtain buy-in of people across the organisation, in this case a review of the joining process. We were particularly impressed with the innovative use of channels contributing to a creative campaign that had an impressive lifetime value of new members. Well done!

BEST SOCIAL MEDIA PRESENCE



WINNER: LOGISTICS UK AND THE CHARTERED
INSTITUTE OF LOGISTICS AND TRANSPORT
Generation Logistics **LOGISTICS UK**



HIGHLY COMMENDED

THE LAW SOCIETY OF ENGLAND AND WALES

Bringing solicitor's stories to life on LinkedIn



JUDGES' COMMENTS:

This campaign, driven by a strategic partnership between Logistics UK and CILT, successfully raised the profile of the entire logistics industry. The collaboration of two leading membership associations resulted in a well-planned and executed initiative with impressive support and engagement from the sector. The campaign met its KPIs, demonstrating clear and measurable objectives. The creative approach included tailored messaging and multi-channel engagement, although more examples would have enhanced the submission. Overall, the campaign's scale, strategic depth, and impactful execution are outstanding, making it a standout effort that promises to make a lasting difference.

BEST EMAIL NEWSLETTER



WINNER:

**BRITISH ASSOCIATION FOR
COUNSELLING & PSYCHOTHERAPY**
BACP eBulletin

bacp | counselling
changes lives

66

JUDGES' COMMENTS:

We felt that this is a really well put together submission bringing out a number of the excellent things done by the team throughout the year. One thing we really loved and which stood out is the constant theme of asking the members what they want, and producing exactly that by utilising the Customer Thermometer tool. The performance of the newsletter is really strong with excellent open rates and click through rates. It's clear that a huge amount of work has gone in through the year. On top of asking members what they like, they then continue to test to ensure the newsletter was fully accessible, written in plain English, easy to navigate and visually looked amazing. Segmentation and personalisation is a hot topic so we were pleased to see efforts to add this in to comms.

There is reference to their least engaged members being students, so the introduction of a dedicated student variation of the eBulletin is a great idea, and had excellent results.

HIGHLY COMMENDED

THE LAW SOCIETY OF ENGLAND AND WALES

Transforming engagement with the Professional
Update newsletter



**The Law
Society**

BEST LOBBYING CAMPAIGN

2024
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WINNER: BIOINDUSTRY ASSOCIATION

A successful campaign to secure a U-turn from the Chancellor



JUDGES' COMMENTS:

BioIndustry Association: A well-executed campaign that was mounted quickly and secured a positive response in terms of the government u-turn. Good existing relationships and decisive leadership were the foundations of a great result, meaning the in-house team could work quickly.

WINNER: FACULTY OF SEXUAL AND REPRODUCTIVE HEALTHCARE

FSRH Hatfield Vision 2030



JUDGES' COMMENTS:

The Faculty of Sexual and Reproductive Health's Hatfield Vision 2030 is a strong campaign with a clear mission and an ambitious strategy. The multi-faceted approach delivered significant impact and change within the first 12 months. The value of collaboration shone through and helped achieve engagement on some difficult and important issues.

HIGHLY COMMENDED

ROYAL SOCIETY OF CHEMISTRY

PFAS - forever chemicals and troubled waters



BEST PUBLIC AWARENESS CAMPAIGN



WINNER: **ROYAL SOCIETY OF CHEMISTRY**
Chemistry's (salty) storm in a teacup



HIGHLY COMMENDED

BRITISH ASSOCIATION FOR COUNSELLING & PSYCHOTHERAPY

Anxiety Is...



LOGISTICS UK AND THE CHARTERED INSTITUTE OF LOGISTICS AND TRANSPORT

Generation Logistics

LOGISTICS UK



JUDGES' COMMENTS:

A genuinely tea-rrific, thought provoking and innovative contribution brewed up by the Royal Society of Chemistry. Their strategy and clearly defined goals resulted in significant media interest and also longer-term wins in awareness and impact for the organisation. It clearly caused a stir! The recognition by the US embassy of the unthinkable notion of adding salt to Britain's national drink being a real sweetener!

BEST EDUCATION INITIATIVE



WINNER: INSTITUTION OF CIVIL ENGINEERS & MAKE REAL LTD
ICE CityZen Award



make[REAL]



JUDGES' COMMENTS:

An excellent, innovative project, clearly attempting to solve a significant problem for their industry. An extremely innovative and creative solution, with excellent feedback and a measurable impact on their profession. Creativity is evident in the use of a gamified learning experience, team collaboration challenges, and the innovative video pitch task

HIGHLY COMMENDED

ROYAL COLLEGE OF GENERAL PRACTITIONERS

RCGP '10 in 10' - a new way to learn.



Royal College of
General Practitioners

DIGITAL MARKETING INSTITUTE

Meeting industry skills need



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ENTERED BY: THE PHA GROUP



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PUBLISHING

BEST MAGAZINE LAUNCH OR RE-LAUNCH



WINNER: **VERSUS ARTHRITIS**
Inspire

ENTERED BY:
CPL ONE



**VERSUS
ARTHRITIS**

66 JUDGES' COMMENTS:

A creative relaunch which takes the needs of readers into account while still delivering a varied product that aligns to the organisation's strategic goals. The redesigned magazine's fresh and modern layout demonstrates what can be done with clear strategy, diverse content and focused creativity which has delivered against the organisation's objectives. The magazine's relaunch exceeded its early KPIs and has driven new members to join the Inspire community, as well as generating significant income for the association.

HIGHLY COMMENDED

MARINE CONSERVATION SOCIETY

Your Ocean

ENTERED BY:
WONDERLY



BEST MAGAZINE

LESS THAN 20K CIRCULATION



WINNER: CHARTERED INSTITUTE OF PUBLIC FINANCE AND ACCOUNTANCY
Public Finance

ENTERED BY:
REDACTIVE



JUDGES' COMMENTS:

The magazine showed a clear content strategy, with an excellent understanding of the remit of the magazine and what it is trying to achieve, with channel-specific goals and an aim of inclusivity. It has a strong, inviting design with accessible, well explained and illustrated content and a clear creative strategy. The different styles of format, graphics and photography meant that the content flowed well and overall the magazine presented as an enjoyable read.

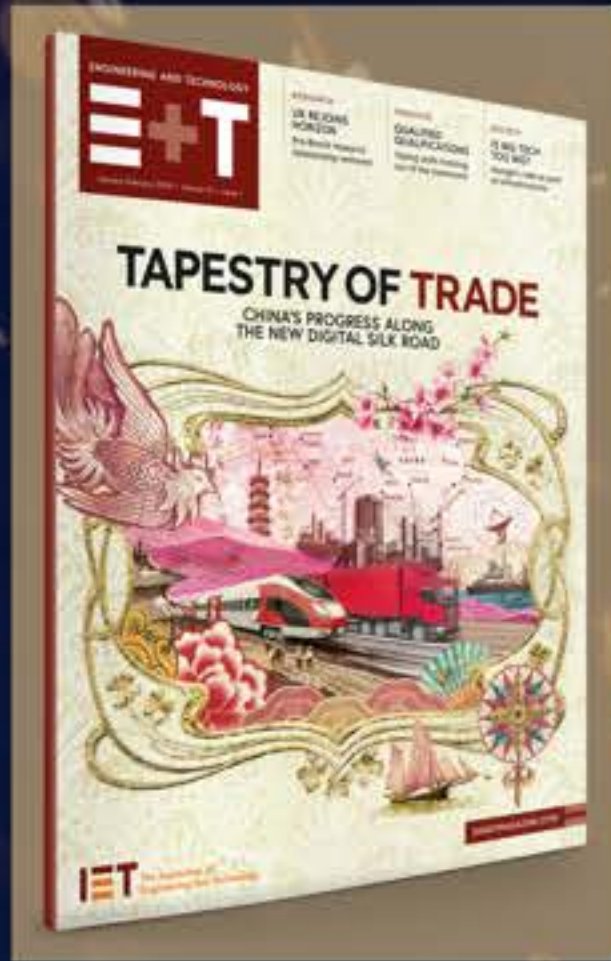
HIGHLY COMMENDED
CHARTERED INSTITUTE OF PERSONNEL AND DEVELOPMENT
Work.

ENTERED BY: **Wonderly**
Wonderly Strategy | Content | Tech



BEST MAGAZINE

MORE THAN 20K CIRCULATION



WINNER:

INSTITUTION OF ENGINEERING AND TECHNOLOGY

E+T (Engineering and Technology) magazine

IET The Institution of
Engineering and Technology

ENTERED BY:

REDACTIVE



redactive

HIGHLY COMMENDED

ROYAL TOWN PLANNING INSTITUTE

The Planner

ENTERED BY:

Redactive



redactive



RTPI

Royal Town Planning Institute

66

JUDGES' COMMENTS:

Impressive innovative and engaging content that is circulated to 156,000 members in 148 countries. The multimedia approach with digital, print and social media channels, and the agnostic format means there is something for everyone. The content is wide ranging with specialist sections that aim to inform, influence, inspire and grow. By increasing the number of pages but reducing the frequency, environmental issues have been addressed. The dyslexia friendly font makes it more accessible and the graphics and images are punchy. A very thorough application.

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ORGANISATION

THE MEMCOM EDI AWARD



CIPD

WINNER: **CHARTERED INSTITUTE OF PERSONNEL AND DEVELOPMENT**

Women's health and reproductive health

HIGHLY COMMENDED

RAILWAY INDUSTRY ASSOCIATION

RIA's EDI Charter for Rail

RIA

RAILWAY INDUSTRY ASSOCIATION
Championing a dynamic rail supply sector

66

JUDGES' COMMENTS:

The judges were asked to explore strategy, execution, and evidence. All three were clearly evident in this entry. It was built on a campaign launched five years ago which allowed for a passage of time to pass enabling the gathering of the evidence to be able to clearly demonstrate impact. The goal was clearly specific and not generalist, the execution was clearly laid out over the five-year period and the evidence of impact went beyond the publication of a policy and/or guidance. This affects 50% of today's workforce.

THE MEMCOM SUSTAINABILITY AWARD



SPONSORED BY  Scottish
Event
Campus

CIPD

WINNER: **CHARTERED INSTITUTE OF PERSONNEL AND
DEVELOPMENT**
CIPD environmental strategy

HIGHLY COMMENDED

BRITISH COATINGS FEDERATION
Roadmap to Net Zero



66

JUDGES' COMMENTS:

The judges liked the broad and holistic approach to sustainability that involves the entire organisation. CIPD demonstrated its impact to date using clear data alongside specific examples, such as a zero-waste week. CIPD was a clear winner for the judges.

BEST TRADE ASSOCIATION



SPONSORED BY  **MARKEL**

WINNER: PAGB, THE CONSUMER HEALTHCARE ASSOCIATION



JUDGES' COMMENTS:

PAGB demonstrated substantial impact on public health through their major programme of work to widen access to self-care via medicine reclassification. The judges recognised the significant effort this involved in relationship building with policy makers and the wider industry. Alongside this PAGB achieved 100% membership satisfaction, demonstrating their ability to deliver for members while also driving forward a brave reform agenda. This was brought to life with fantastic member testimonials, clearly showing the positive impact of PAGB membership.

HIGHLY COMMENDED

BUILDERS MERCHANTS FEDERATION



BEST PROFESSIONAL BODY OR LEARNED SOCIETY



WINNER: GEOLOGICAL SOCIETY



The
Geological
Society



HIGHLY COMMENDED
CHARTERED MANAGEMENT INSTITUTE



JUDGES' COMMENTS:

The submission shows clear evidence of what the Geological Society has achieved in the areas of business improvement, public interest contribution, raising standards of professionalism, inspiring the next generation, collaborative thought leadership, sustainability and other far-reaching positive impacts on the economy and society at large. The judges were struck by the Society's pivot in focus as a result of the societal shift away from fossil fuels. Great feedback from trustees on the transformation programme that has been undertaken in a relatively short time period and fantastic feedback in the staff survey backs this up.

BEST AGENCY



WINNER: THINK

Chartered Institute of Procurement & Supply and
Chartered Management Institute



JUDGES' COMMENTS:

What stood out for the judges was the strategic nature of their submission. Think is on a mission to assist membership associations to be bolder, braver and innovate at a time when they most need it. The judges could feel the energy and passion Think has to deliver on that mission and saw their approach to partnering with their clients is delivering great outcomes. A dynamic, confident and purpose driven submission worthy of Best Agency of the Year.

HIGHLY COMMENDED

LIQUONA

Institute of Biomedical Science



The world's leading market research agency for membership

info@researchbydesign.com



Research by Design
MEMBERSHIP INTELLIGENCE



PEOPLE

EDITOR OF THE YEAR



WINNER: TRACEY LATTIMORE
Versus Arthritis

ENTERED BY:
CPL ONE



**VERSUS
ARTHRITIS**

HIGHLY COMMENDED

ASHLEY STEWART-NOBLE
Royal Institution of Chartered



ENTERED BY: Sunday
S U N
D A Y



JUDGES' COMMENTS:

An inspiring Editor who oversaw the strategic repositioning of the charity's content offer, exceeded all targets and developed what will be a sustainable income for the organisation as part of their new membership proposition. We were impressed by Tracey's team approach, her leadership skills to curate a blend of creative, clinical and bold new editorial ideas with sensitive a design, and her drive to create something of tangible value for the readers and organisation alike. Tracey hugely deserves this award to recognise the amount of energy and determination it will have taken to deliver these outcomes in such a short space of time. Congratulations!

FUTURE LEADER

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WINNER: **William Booth**
The Faculty of Pharmaceutical Medicine



Faculty of
Pharmaceutical
Medicine



JUDGES' COMMENTS:

Within eight months of joining the Faculty of Pharmaceutical Medicine, William has already made substantial impact. He quickly addressed key challenges at FPM, such as implementing a major training program and refining an induction program, which generated significant revenue. His leadership led to a promotion to Deputy Chief Executive within five months, where he drove projects like increasing Fellow applications and establishing partnerships. Will has strengthened FPM's structures, managed teams effectively, and contributed to its strategic direction, marking him as a standout future leader.

HIGHLY COMMENDED

Kieran Dhunna Halliwell
The Royal Institution of Chartered Surveyors



TEAM OF THE YEAR



WINNER: **EVENTS TEAM**
Faculty of Sexual and Reproductive Healthcare



HIGHLY COMMENDED

THE THINK/CIPS TEAM
Chartered Institute of Procurement & Supply



PARTNERSHIP DEVELOPMENT TEAM
Chartered Management Institute



66 JUDGES' COMMENTS:

The entry was brave and gutsy. The judges saw a clear passion and motivation for change which also carried a significant degree of risk. However, this small team told us what they were going to do and how they were going to do it, and then demonstrated the clear outcomes of those changes. With positive member feedback and improved engagement rates, this was a worthy winner.

BEST PRESIDENT OR CHAIR

SPONSORED BY  Memcom Executive



WINNER: **Chris Tyas**
GS1 UK

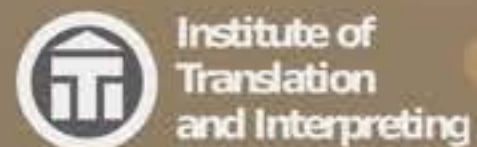


JUDGES' COMMENTS:

The power of his experience is what is clearly identifiable here and there are some really positive examples of change. Knowing there have been adjustments to the way the future board has been shaped is encouraging and there is good evidence of the way of working moving from sector- to member-led.

HIGHLY COMMENDED

Nicki Bone
The Institute of Translation and Interpreting



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PROFESSOR ADAM BODDISON OBE

Association for Project Management



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JOHN NEWCOMB

Builders Merchants Federation



Building excellence
in materials supply

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CAROLINE GUMBLE
Chartered Institute of Building



CIOB

The Chartered
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JAMES GORE

Faculty of Public Health



**FACULTY OF
PUBLIC HEALTH**

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PAUL WHITEMAN

National Association of Head Teachers



THE MEMCOM CEO LEADERSHIP AWARD



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WINNER: **TOM BOWTELL**
British Coatings Federation



JUDGES' COMMENTS:

Tom is a worthy winner, showing a breadth of competence across all areas. His approach to finance and governance has left the BCF financially secure but this "quiet revolution" was not just about processes but about creating a sound base for the delivery of more benefits to members. The BCF's retention rates (100%) and membership satisfaction are testament to the success of his approach. After 12 years as CEO Tom is still leading and inspiring his team and innovating for the future.



GRAND PRIX

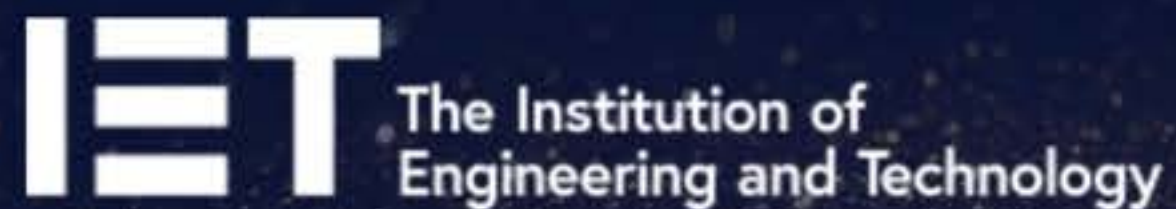
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3rd Place



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The Memcom team would like to extend a huge thank you to everyone involved in making these awards a success, all of the entrants, our sponsors and partners, as well as our panel of expert judges detailed below.

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Anne-Marie Leech

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Caroline Gumble

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Claire Angus

Director of Membership, **Royal College of Podiatry**

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CEO, Society for the Environment

Gareth Kingston

Head of Professional Development, **Chartered Quality Institute**

Gary Waltham

CEO, **Faculty of Sexual and Reproductive Healthcare (FSRH)**

Gemma Mathews

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Gordon Miles

CEO, **Royal College of Emergency Medicine**

Graham Watts

CEO, **Construction Industry Council**

Graham Blair

Director, Membership, Media and Development, **Royal College of Anaesthetists**

Helen Anderson

Director of Marketing and Communications,
Chartered Institute for Securities & Investment (CISI)

Holly Porter

Membership Director, **BCS, The Chartered Institute for IT**

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CEO, **Market Research Society**

Jane Pritchard

CEO, **Royal College of Podiatry**

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Lisa Hall

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Lisa King

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Lizzie Lockett

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Marcia Cummings

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Maria Iredale

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Simon Ward

CEO, **Royal Entomological Society**

Sneha Sangyan

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Sinéad Whelan

Head of Membership and Data Insight, **British Veterinary Association (BVA)**

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