

# 2023

MEMCOM  
EXCELLENCE  
AWARDS



# THE MEMCOM EXCELLENCE AWARDS



## CONGRATULATIONS TO THE WINNERS OF OUR COVETED MEMCOM EXCELLENCE AWARDS 2023!

IT WAS A JOY TO BRING THE SECTOR TOGETHER ONCE MORE, TO HIGHLIGHT AND CELEBRATE THE PIONEERING AND OFTEN VITAL WORK THAT PROFESSIONAL BODIES, TRADE ASSOCIATIONS, MEMBERSHIP CHARITIES AND OTHER NOT-FOR-PROFIT MEMBERSHIP ORGANISATIONS DO EACH DAY TO SERVE THEIR MEMBERS AND FOSTER CHANGE IN WIDER SOCIETY.

IN THE FOLLOWING PAGES, YOU WILL SEE THOSE ENDEAVOURS RECOGNISED, FROM PROGRAMMES OF SUPPORT FOR THEIR COMMUNITIES IN CHALLENGING TIMES, TO THE IMPLEMENTATION OF INNOVATIVE IDEAS AND TECHNOLOGIES, AND CAMPAIGNS TO RAISE AWARENESS OF TODAY'S PRESSING ISSUES. IT IS ALWAYS INSPIRING TO SEE WHAT THE SECTOR IS CAPABLE OF, SO OFTEN AS WE KNOW, RELYING ON SMALL TEAMS, LIMITED BUDGETS AND PLENTY OF INGENUITY AND DEDICATION.

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THIS RECOGNITION WOULD NOT BE POSSIBLE WITHOUT OUR PANEL OF SPECIALIST JUDGES FROM ACROSS THE SECTOR, WHO LEND THEIR EXPERTISE IN A RANGE OF DISCIPLINES TO THE DAUNTING TASK OF DECIDING WHO THE TROPHIES GO TO. WE ARE GRATEFUL TO EACH OF THEM FOR THE TIME AND CARE THEY HAVE INVESTED IN MAKING THESE DIFFICULT DECISIONS!

WE'D ALSO LIKE TO SAY;

**A HUGE THANK YOU TO OUR HEADLINE AWARDS PARTNERS FOR THEIR ONGOING SUPPORT:**

**ELEVATED, LIQUONA, MARKEL & THINK**

AS WELL AS ALL OF THE OTHER MEMCOM SPONSORS AND PARTNERS.



The logo is a circular emblem with a textured, golden border. Inside the circle, the year '2023' is prominently displayed at the top, followed by the words 'MEMCOM', 'EXCELLENCE', and 'AWARDS' stacked vertically in a smaller, sans-serif font.

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THOUGH IT MAY MAKE THE JUDGING HARDER, WE ARE DELIGHTED THAT THE NUMBER OF ENTRIES CONTINUES TO RISE EACH YEAR, AS DOES THE STANDARD TOO.

WE HOPE THE CEREMONY HAS INSPIRED YOU TO ENTER THE AWARDS NEXT YEAR AND CELEBRATE YOUR TEAMS' HARD WORK AND ACHIEVEMENTS. EVERY SINGLE ENTRY EVIDENCES YOUR CONTRIBUTION TO THE PROFESSION AND YOUR MEMBERS. AND IN CHALLENGING TIMES WITH TIGHTENING BUDGETS, IT HAS NEVER BEEN MORE URGENT TO DEMONSTRATE YOUR WORTH TO YOUR MEMBERS.

**FIND MORE DETAILS ON HOW TO ENTER AND THE REQUIREMENTS IN EACH CATEGORY [HERE](#)**

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TO FURTHER PROMOTE THE INNOVATION AND BEST PRACTICE DETAILED IN THIS YEARS' ENTRIES, WE WILL BE PUBLISHING A SERIES OF ARTICLES AND CASE STUDIES ON THE MEMCOM WEBSITE OVER THE COMING MONTHS.

ONCE AGAIN, HUGE CONGRATULATIONS TO ALL OF THOSE WHO WERE SHORTLISTED. WE HOPE THAT YOU ARE ABLE TO BUILD ON YOUR ACHIEVEMENTS IN THE COMING YEAR, AND LOOK FORWARD TO READING MORE INSPIRATIONAL STORIES WHEN ENTRIES OPEN FOR THE 2023 EDITION OF THE MEMCOM MEMBERSHIP EXCELLENCE AWARDS.

**DEBBIE HOCKHAM AND JULIAN SMITH, CO-MEMCOM DIRECTORS**





# ARE YOU A MEMCOM MEMBER?

JOIN TODAY FOR;

**FREE ACCESS TO YEAR-ROUND THOUGHT-LEADERSHIP AND SUPPORT**

**FREE TICKETS TO OUR INSPIRATIONAL FLAGSHIP EVENTS**

**FREE ENTRIES TO THE MEMCOM EXCELLENCE AWARDS**

**HEAVILY DISCOUNTED RECRUITMENT AND CONSULTANCY SERVICES**

**CONTACT CATHERINE@MEMCOM.ORG.UK TO FIND OUT MORE**



# AWARD CATEGORIES

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## DIGITAL

From apps and infographics to e-learning initiatives, these awards celebrate digital projects that push the limits of what is possible and generate real impact for organisations, members and stakeholders.



## EVENTS

From conferences and awards ceremonies to training and networking sessions, events can boost engagement and provide real added value to members.



## ENGAGEMENT

Keeping members truly engaged is critical to an association's survival. From events to CPD initiatives, this category honours those organisations who have honed their member engagement strategies, with impressive results.



## PUBLISHING

Always hotly contested, this category honours print publications within the membership sector which demonstrate superior execution of editorial objectives, engaging content, innovative design and noteworthy commerciality.



## ORGANISATION

The membership sector could not succeed without its people. This category celebrates the huge positive impact that both individuals and teams have on their organisation, their members and wider society.



## PEOPLE

The membership sector could not succeed without its people. This category celebrates the huge positive impact that both individuals and teams have on their organisation, their members and wider society.



DIGITAL



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# BEST WEBSITE OR APP

**WINNER:** EUROPEAN SOCIETY OF  
CATARACT AND REFRACTIVE  
SURGEONS

[www.escrs.org](http://www.escrs.org)



**ESCRS**  
EUROPEAN SOCIETY OF  
CATARACT & REFRACTIVE  
SURGEONS

**ENTERED BY:**

MCI UK



66

## JUDGES COMMENTS:

*A very strong website with modern design, look and feel.  
There are clearly many layers to the information on the website  
but they are presented in a clear, easy to navigate style.*



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# BEST E-LEARNING / ONLINE EDUCATION INITIATIVE

**WINNER:** **CHARTERED MANAGEMENT INSTITUTE**  
CMI Management  
Diagnostic Tool



## HIGHLY COMMENDED

**INSTITUTION OF OCCUPATIONAL  
SAFETY AND HEALTH**  
IOSH Blueprint



### JUDGES COMMENTS:

*The biggest benefit has been the improved knowledge about members' skill levels, allowing CMI to create a stronger pipeline for members to become Chartered Managers, with a 22% year-on-year increase in people becoming Chartered Managers.*



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# BEST USE OF VIDEO, ANIMATION OR AUDIO

**WINNER:**

**CHARTERED INSTITUTION OF WATER AND  
ENVIRONMENTAL MANAGEMENT**  
EPOTY 2022 launch video

**CIWEM** Chartered Institution of  
Water and Environmental  
Management

## HIGHLY COMMENDED

**INSTITUTE OF CHARTERED ACCOUNTANTS IN  
ENGLAND AND WALES**  
Welcome Inclusion

**ROYAL INSTITUTE OF BRITISH ARCHITECTS**  
RIBA Stirling Prize 2022



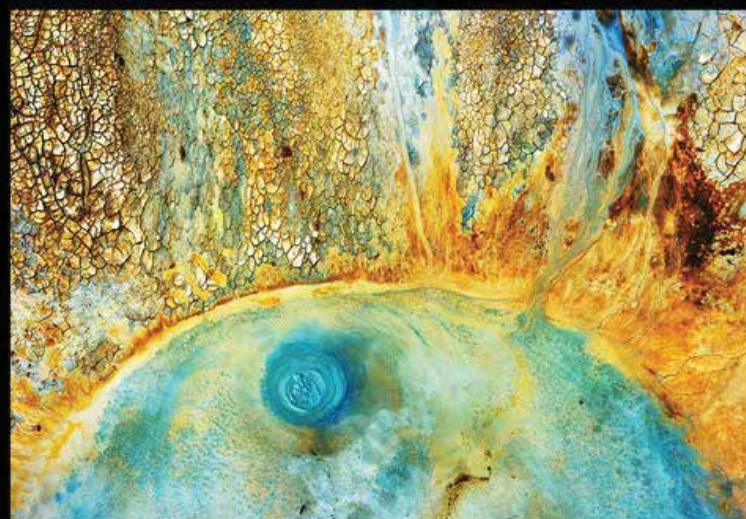
**RIBA**   
Architecture.com

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### JUDGES COMMENTS:

*Visually striking and perfectly paced to keep  
viewers engaged right up to the call to action*

ENVIRONMENTAL  
PHOTOGRAPHER  
OF THE YEAR 2022



Elena Pakhalyuk, Surya, 2020

Submit your photos at [EPOTY.ORG](https://www.epoty.org)



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# BEST PODCAST

**WINNER:** **DIGITAL MARKETING INSTITUTE**  
Ahead of the Game



Digital Marketing  
Institute  
Part of the  
BPP Education  
Group

**ENTERED BY:**  
REDACTIVE



redactive

## HIGHLY COMMENDED

**CHARTERED INSTITUTION OF WATER AND  
ENVIRONMENTAL MANAGEMENT**

Planet Possible

**FEDERATION OF SMALL BUSINESSES**

FSB podcast

**CIWEM** Chartered Institution of  
Water and Environmental  
Management

**fsb**<sup>co</sup>



### JUDGES COMMENTS:

*Engaging content, clarity of message... We loved  
the packaging up of the visuals, the mix of episodes,  
and the expanded information – Fantastic!*



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# BEST USE OF DATA, AI OR INSIGHT

**WINNER:** FACULTY OF SEXUAL AND  
REPRODUCTIVE HEALTHCARE  
FSRP Videos



IUC  
removal

FSRH

BITESIZE

Quick video resources designed to help healthcare professionals upskill  
on the most common sexual and reproductive healthcare procedures

## HIGHLY COMMENDED

**GS1 UK**

Delivering a better member  
experience to deliver a better  
business



### JUDGES COMMENTS:

*We were really impressed by how the... project showcased how  
human expertise can be combined with the latest technology to  
address a genuine real-world problem.*



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EVENTS

Sponsored by:

**P&J LIVE**  
ABERDEEN



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# BEST EVENT ON A SHOESTRING

Sponsored by:

**P&J LIVE**  
ABERDEEN

**WINNER:** ASSOCIATION OF ACCOUNTING  
TECHNICIANS

accelerAATe online 2022

**aate** Accountants  
for the real world

## HIGHLY COMMENDED

ROYAL COLLEGE OF GENERAL  
PRACTITIONERS

RCGP Vision for the Future 2022



**ENTERED BY:**

HAYMARKET MEDIA GROUP

**haymarket**

66

### JUDGES COMMENTS:

*The event exceeded all expectations, and all the targets set were smashed! A real example of 'necessity being the mother of invention'.*



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# BEST CELEBRATION EVENT OF THE YEAR

**WINNER:** BUILDERS MERCHANT FEDERATION  
Top 100 Merchant Influencers

SPONSORED BY:

**P&J LIVE**  
ABERDEEN



Building excellence  
in materials supply

TOP

100

MERCHANT  
INFLUENCER



BMN  
BUILDERS' MERCHANTS NEWS

## HIGHLY COMMENDED

STEP

Private Client  
Awards 2022

**STEP**  
ADVISING FAMILIES ACROSS GENERATIONS

66

**JUDGES COMMENTS:**

*Clear entry with defined goals and ROI, sustainability targets plus a healthy surplus. All the judges were impressed with the thought and the innovation of the event which had the feel-good factor.*





# BEST IN PERSON EVENT OF THE YEAR

**WINNER:** **CHARTERED MANAGEMENT INSTITUTE**  
CMI Women Conference 2022:  
Leadership After COVID, The  
Opportunity and Ambition



**SPONSORED BY:**



## HIGHLY COMMENDED

**GS1 UK**

Healthcare conference 2022:  
powering traceability in a  
clinical setting



### JUDGES COMMENTS:

*This submission shows very strong evidence of high quality event execution and originality... Of note here is the high quality delegate feedback and member engagement at the event.*



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# BEST VIRTUAL / HYBRID EVENT

**WINNER:** ROYAL COLLEGE OF OBSTETRICIANS  
AND GYNAECOLOGISTS  
RCOG World Congress 2022

SPONSORED BY:



Royal College of  
Obstetricians &  
Gynaecologists

## HIGHLY COMMENDED

BRITISH ASSOCIATION FOR COUNSELLING  
AND PSYCHOTHERAPY

Private Practice conference - 'beyond the room,  
finding your inner entrepreneur'

CHARTERED INSTITUTION OF WASTES MANAGEMENT

Festival of Circular Economy

**bacp** | counselling  
changes lives



66

### JUDGES COMMENTS:

*A lot of thought given to the detail to ensure an  
inclusive and high quality user experience for all  
the delegates.*



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# BEST VENUE

**WINNER: ONE GREAT  
GEORGE STREET**

 One Great George Street

66

## JUDGES COMMENTS:

*This was a well-structured submission that showed how they focus on delivering memorable experiences, have an eye on sustainability, client impact and have a first class delivery team.*

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**ABPCO**  
Association of  
British Professional  
Conference Organisers



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ENGAGEMENT



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# BEST MEMBER SUPPORT

**WINNER:** IMPERIAL SOCIETY OF TEACHERS  
OF DANCING

Find Your Dance Space



Imperial Society of  
Teachers of Dancing

**ENTERED BY:**

DTW

DTW

**HIGHLY COMMENDED**

INSTITUTION OF OCCUPATIONAL SAFETY AND HEALTH

IOSH Blueprint



**JUDGES COMMENTS:**

*A really practical campaign that clearly demonstrates  
ISTD has listened to their members' needs. A good range  
of channels deployed. Tone of content is good - helpful  
and inspiring.*



**#ChoosePaediatrics**

# BEST MEMBER ENGAGEMENT OR RECRUITMENT STRATEGY

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**WINNER:** ROYAL COLLEGE OF PAEDIATRICS AND  
CHILD HEALTH

Choose Paediatrics

SPONSORED BY:



## HIGHLY COMMENDED

CHARTERED INSTITUTE OF PATENT  
ATTORNEYS

BCS Community



ROYAL COLLEGE OF PSYCHIATRISTS

Choose Psychiatry 2022



66

### JUDGES COMMENTS:

*A well structured application which clearly set out the goals, the activities and achievement. The campaign is well designed, creative and effective.*



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# BEST INTEGRATED MARKETING OR MEMBERSHIP CAMPAIGN

**WINNER:** IMPERIAL SOCIETY OF TEACHERS  
OF DANCING

Find Your Dance Space



Imperial Society of  
Teachers of Dancing

**ENTERED BY:**

DTW

DTW

**HIGHLY COMMENDED**

CHARTERED INSTITUTE OF PUBLIC RELATIONS  
CPD Kickstart Challenge

CIPR

CHARTERED INSTITUTE  
OF PUBLIC RELATIONS

66

**JUDGES COMMENTS:**

*An outstandingly impactful campaign and the  
number ranked of all the judges.*



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# BEST SOCIAL MEDIA PRESENCE

LESS THAN £50K

**WINNER:** THE INSTITUTE OF CONSERVATION  
Icon's Instagram launch

**icon**

THE INSTITUTE OF CONSERVATION

66

## JUDGES COMMENTS:

*This campaign really harnessed the power of using analytics data to shape the evolution of the campaign, and making sure their goals were achieved. An excellent example of a brilliant, engaging campaign.*



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Harnessing  
social media  
to lift up OTs  
and share the  
life-changing  
power  
of occupational  
therapy



# BEST SOCIAL MEDIA PRESENCE

MORE THAN £50K

**WINNER:** ROYAL COLLEGE OF OCCUPATIONAL  
THERAPISTS

Harnessing social media to lift up OTs and  
share the life-changing power of  
occupational therapy



66

## JUDGES COMMENTS:

*Setting some tough goals and exceeding every one this campaign was both brave and inspirational. The judges loved how the organisation evolved the campaign, understanding their audience at every step of the way which resulted in putting the Royal College of Occupational Therapy at the heart of the Occupational Therapy community in a staggeringly short time.*

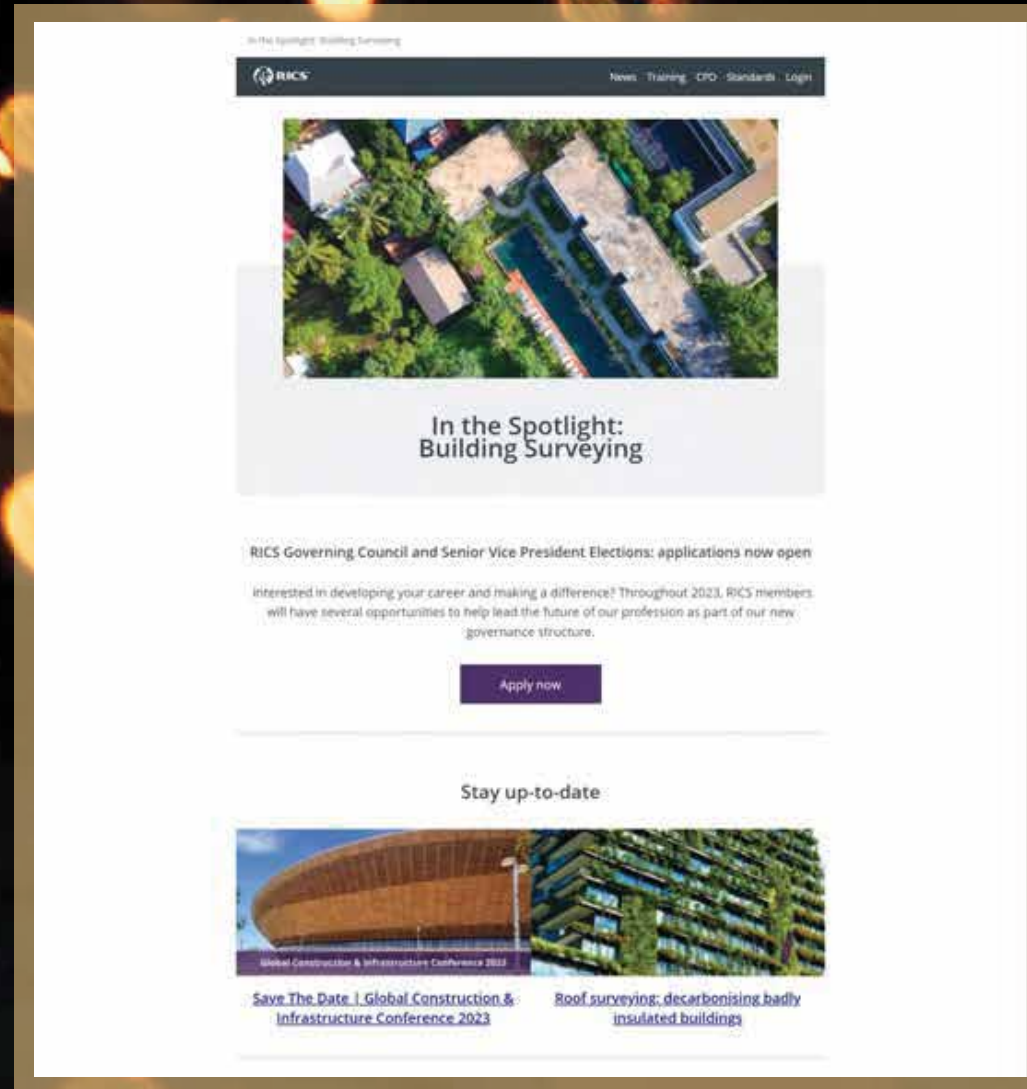


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# BEST EMAIL NEWSLETTER

**WINNER:** ROYAL INSTITUTION OF CHARTERED  
SURVEYORS

In the Spotlight Newsletter



**HIGHLY COMMENDED**

**CHARTERED INSTITUTION OF HIGHWAYS AND  
TRANSPORTATION**

Transportation Professional newsletter

ENTERED BY:  
THINK

THINK

CIHT

66

## JUDGES COMMENTS:

*Clean clear visuals, speaking with one voice in five regions. Impressive open rates driving an engagement increase and driving significant income. A professional, well-executed newsletter.*



2023  
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AWARDS

# BEST CAMPAIGN ON A SHOESTRING

**WINNER:** CHARTERED INSTITUTE OF PUBLIC RELATIONS

CIPR CPD Kickstart Challenge

CIPR CHARTERED INSTITUTE  
OF PUBLIC RELATIONS



## HIGHLY COMMENDED

GS1 UK

Are you prepared for HFSS?



# 66

## JUDGES COMMENTS:

*The campaign was well thought out with plenty of structure... it showed clear impact, with testimonials, overachieving targets, and increased engagement... Simple but effective techniques, such as the use of a leaderboard, were employed.*



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# BEST LOBBYING CAMPAIGN

CIPD

Best Lobbying Campaign

## Flexible working requests to become day-one right

We've been campaigning  
to make requests for flexible  
working a day-one right and  
the UK Government is making  
it a reality for millions!

#Flexfrom1st



**WINNER:** CHARTERED INSTITUTE OF PERSONNEL AND  
DEVELOPMENT  
#Flexfrom1st

CIPD

## HIGHLY COMMENDED

### RECRUITMENT AND EMPLOYMENT CONFEDERATION

Overcoming Shortages



### ROYAL COLLEGE OF VETERINARY SURGEONS

Life's changed over the past 60 years.  
Veterinary care has too.



66

### JUDGES COMMENTS:

*The approach taken by the team to deliver a clearly  
defined mission, made excellent use of a creative,  
multi-channel, cross-team approach, with an  
impressively modest budget.*

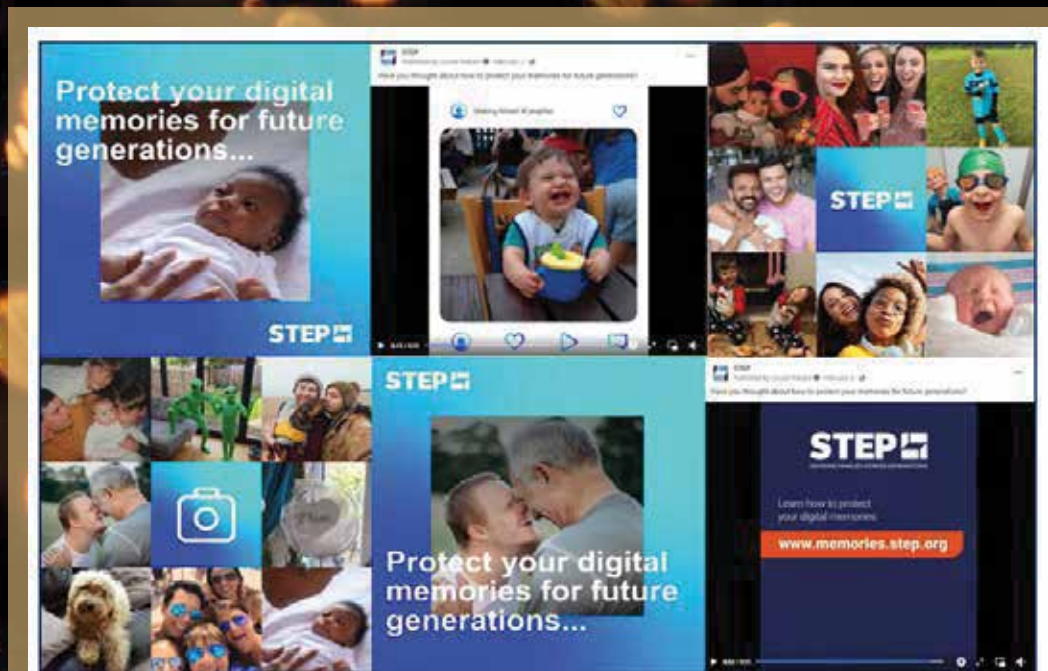


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AWARDS

# BEST PUBLIC AWARENESS CAMPAIGN OR ADVANCEMENT OF A CAUSE

**WINNER:** STEP

Protect your digital memories for future generations



## HIGHLY COMMENDED

### CHARTERED INSTITUTION OF WATER AND ENVIRONMENTAL MANAGEMENT

Implementation of Schedule 3 of the Flood and water  
management act: sustainable drainage systems

### IMPERIAL SOCIETY OF TEACHERS OF DANCING

Find Your Dance Space

**CIWEM** Chartered Institution of  
Water and Environmental  
Management

 Imperial Society of  
Teachers of Dancing

**ENTERED BY:**

DTW

DTW

**STEP**  
ADVISING FAMILIES ACROSS GENERATIONS

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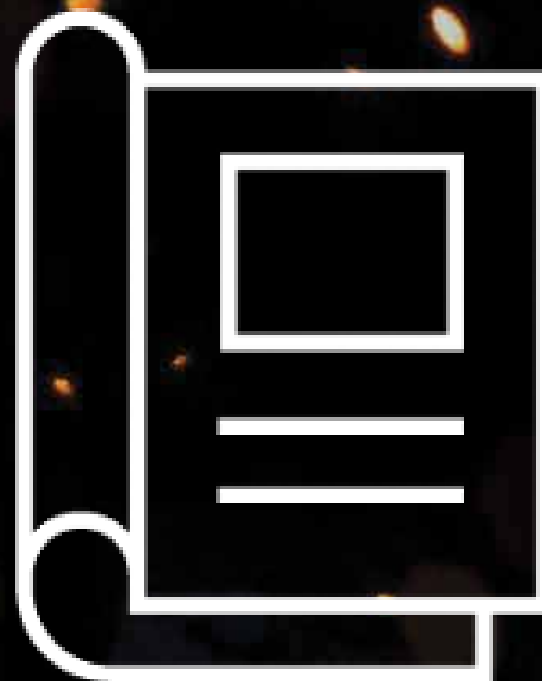
### JUDGES COMMENTS:

*An engaging and timely campaign with clear  
objectives and a clarion call to action.*



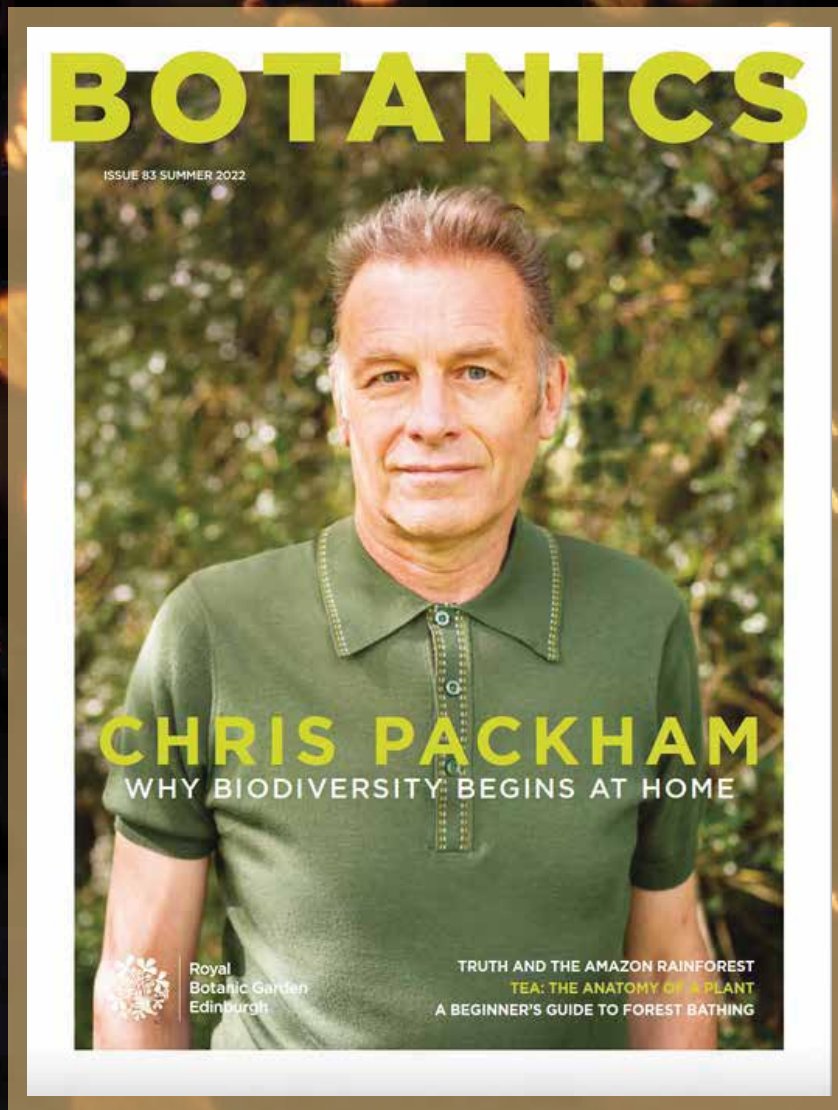
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PUBLISHING





# BEST MAGAZINE LAUNCH OR RE-LAUNCH



**WINNER:** ROYAL BOTANIC GARDEN EDINBURGH  
Botanics



Royal  
Botanic Garden  
Edinburgh

**ENTERED BY:**  
THINK

THINK

## HIGHLY COMMENDED

**PROPERTYMARK**  
Property Professional

propertymark

**ENTERED BY:**  
THINK

THINK



### JUDGES COMMENTS:

*Botanics has a fresh and modern feel and the improvements have led to an uplift in positive member sentiment and support for the gardens.*





# BEST MAGAZINE

LESS THAN 20K CIRCULATION



**WINNER:** CHARTERED INSTITUTE OF TRADE MARK  
ATTORNEYS  
CITMA Review

**CITMA** The Chartered  
Institute of Trade  
Mark Attorneys

**ENTERED BY:**  
THINK 

## HIGHLY COMMENDED

**ASSOCIATION OF OPTOMETRISTS**  
Optometry Today



**ENTERED BY:**  
Think 

**BRITISH PARKING ASSOCIATION**  
Parking News



**ENTERED BY:**  
CPL One 

**66 JUDGES COMMENTS:**

*The magazine is attractive, professionally produced and consistent. Impressive members statistics and feedback show it is popular and valued by members.*



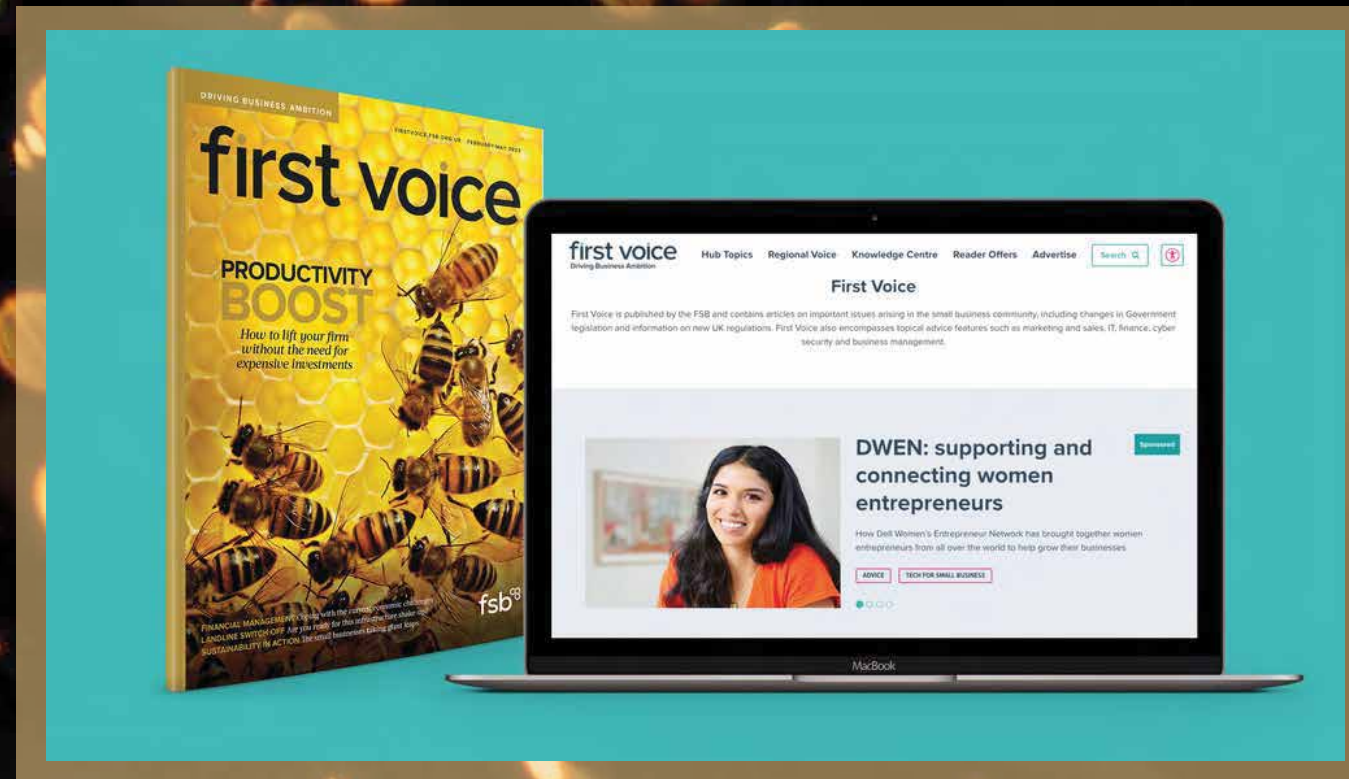


# BEST MAGAZINE

MORE THAN 20K CIRCULATION

**WINNER:** FEDERATION OF SMALL BUSINESSES  
First Voice

fsb<sup>®</sup>



ENTERED BY:  
REDACTIVE



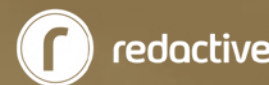
## HIGHLY COMMENDED

INSTITUTION OF OCCUPATIONAL  
SAFETY AND HEALTH

IOSH magazine



ENTERED BY:  
Redactive



WILDFOWL & WETLANDS TRUST

Waterlife



ENTERED BY:  
Think



66

### JUDGES COMMENTS:

*The publication demonstrates high-quality execution.  
Creativity and originality are clearly shown across  
both traditional print and digital channels.*



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# BEST ANNUAL REPORT

**WINNER:** INSTITUTE AND FACULTY OF ACTUARIES  
Delivering for our members



Institute  
and Faculty  
of Actuaries

## HIGHLY COMMENDED

ASSOCIATION OF BRITISH INSURERS

Delivering in an uncertain world – Annual Review 2022



ENTERED BY:

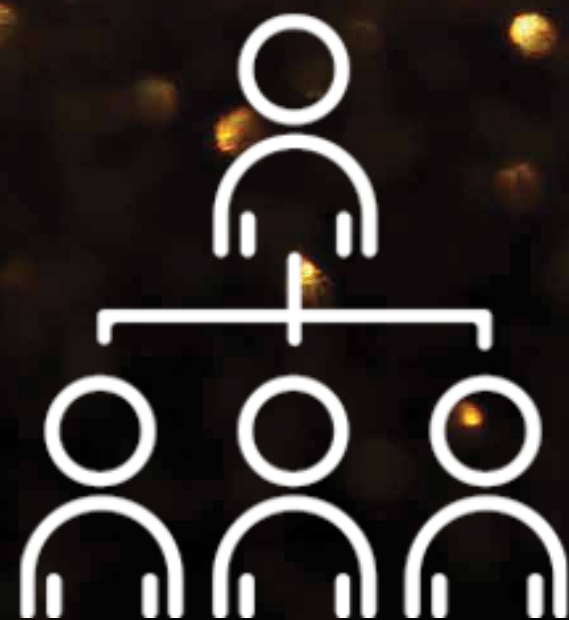
CPL ONE



**JUDGES COMMENTS:**

*The Judges loved this creative, dynamic and highly interactive report...The application set out very clear objectives for what would be different and why...An impressive and inspiring report.*





ORGANISATION



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# THE MEMCOM EDI AWARD

WINNER: **STEP**

**STEP**  
ADVISING FAMILIES ACROSS GENERATIONS

## HIGHLY COMMENDED

ROYAL SOCIETY OF  
CHEMISTRY



ROYAL TOWN PLANNING  
INSTITUTE



### JUDGES COMMENTS:

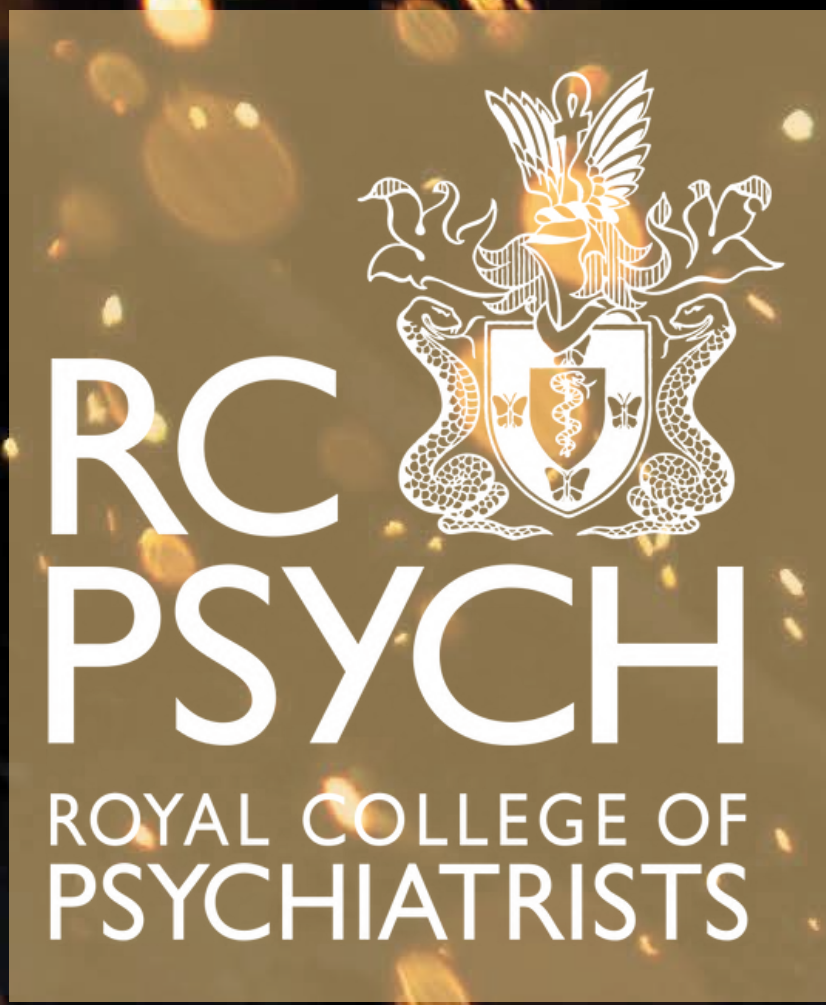
*Getting the language right was important for STEP, being both sympathetic and empathetic to different cultures in different countries. STEP recognises that it is at the start of its journey and can be confident that it has laid strong foundations for organisational change.*





# THE MEMCOM SUSTAINABILITY AWARD

**WINNER:** ROYAL COLLEGE OF  
PSYCHIATRISTS



**HIGHLY COMMENDED**

**CHARTERED INSTITUTION OF WASTES  
MANAGEMENT**



**“ JUDGES COMMENTS:**

*I am especially delighted with the collaborative approach that they have taken with peers to solve problems together and the leadership role that they have been asked to take on by the NHS, something to be really proud of.*



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# BEST TRADE OF ASSOCIATION

**WINNER:** BRITISH COATINGS FEDERATION



## HIGHLY COMMENDED

**FOODSERVICE EQUIPMENT  
ASSOCIATION**



**JUDGES COMMENTS:**

*We were impressed with the proactive approach to member management resulting in significant growth. We also welcomed BCF's efforts to drive sustainability and the proactive approach to lobbying on behalf of the sector.*



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# CIPD

## BEST PROFESSIONAL MEMBERSHIP ORGANISATION

**WINNER:** CHARTERED INSTITUTE OF PERSONNEL  
AND DEVELOPMENT

SPONSORED BY:

THINK

THE  
MEMBERSHIP  
EXPERTS

### HIGHLY COMMENDED

### STEP

**STEP**  
ADVISING FAMILIES ACROSS GENERATIONS

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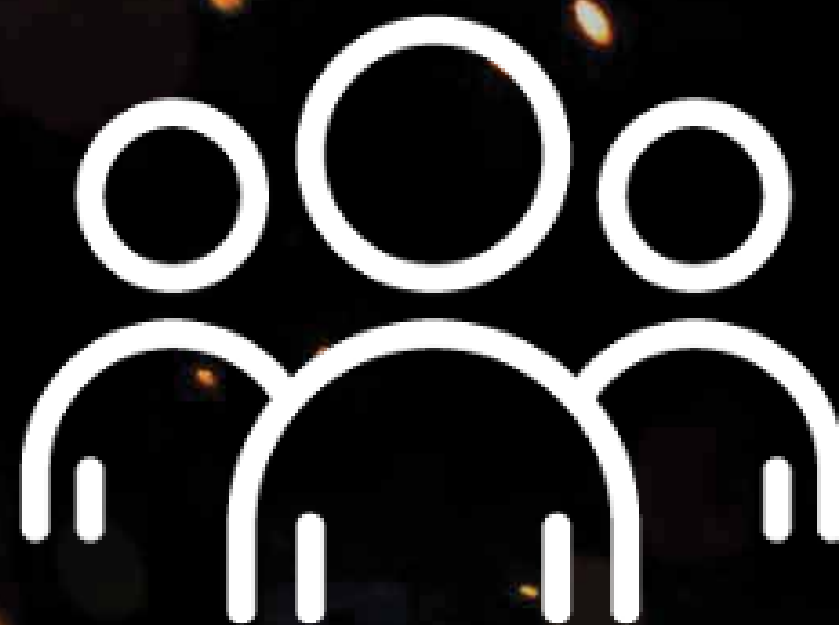
**JUDGES COMMENTS:**

*Solid. Supporting evidence pack tells a story they should be proud of*

*A clear submission with some credible outcome used as evidence.*



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PEOPLE



2023

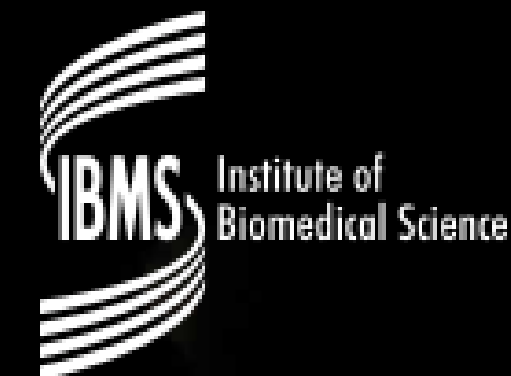
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# EDITOR OF THE YEAR

**WINNER:**

**ROB DABROWSKI**

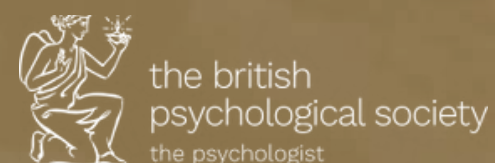
Institute of Biomedical Science



## HIGHLY COMMENDED

**DR JON SUTTON**

British Psychological Society



**SALLY WALMSLEY**

National Residential Landlords Association



**KATHLEEN MORGAN**

Royal Botanic Garden Edinburgh



**ENTERED BY:**  
REDACTIVE



**ENTERED BY:** Think

THINK



### JUDGES COMMENTS:

*Great to see content and member engagement really driving the activity. This is clearly an editor who loves what they do and goes the extra mile.*



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# AGENCY OR SUPPLIER TEAM OF THE YEAR

**WINNER:** KERV DIGITAL

kerv



Kerv are proud to be investing the  
Membership Sector

## HIGHLY COMMENDED

GRM DIGITAL

GRM  
DIGITAL

THINK

THINK

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JUDGES COMMENTS:

*The judges were impressed to see so much evidence of the impact of Kerv on their clients, and their innovative approach to delivering to client needs.*



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# THE MEMCOM GOOD EGG

**WINNER:** HANNAH MALONEY  
STEP

**STEP**  
ADVISING FAMILIES ACROSS GENERATIONS

**SPONSORED BY:**  memcom recruitment

**HIGHLY COMMENDED**

**DEBORAH SIN**

Association for Project Management

 **APM**  
Association for  
Project Management

**JUDGES COMMENTS:**

*Hannah shows exceptional adaptability, resourcefulness and community spirit which has positively impacted across STEP. We were impressed by how she effectively changed the focus of her work in response to the challenges of the pandemic, as well as the way she lives up to STEP's values. Hannah is highly respected by her colleagues, and her positive attitude and efficient approach truly make her a good egg!*



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# THE MEMCOM RISING STAR

**WINNER:**

**DIONNE SUPPIAH**

Association for Project Management



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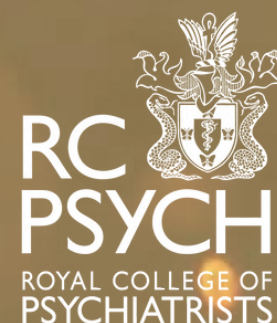


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**HIGHLY COMMENDED**

**PIPPA PATON**

Royal College of Psychiatrists



**JUDGES COMMENTS:**

*Within the short amount of time that Dionne has been with the Association for Project Management, she has made a significant impact on member retention and increased Student member conversion rates. We were impressed by the impact of her membership welcome pack and student project simulation workshop. It is clear that Dionne is a rising star within APM and she has demonstrated great potential for her future career.*





# TEAM OF THE YEAR

**WINNER:** **GS1 UK TEAM**  
GS1 UK



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## HIGHLY COMMENDED

**MEMBERSHIP & MARKETING TEAM**  
Chartered Management Institute



**66 JUDGES COMMENTS:**

*The judges found this a clear strategy, with well stated goals and values... and commend the team for their ambitious three year strategy... A real sense of teamwork, coming together of ideas and a worthy winner.*



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AWARDS

# BEST PRESIDENT OR CHAIR

**WINNER:** **PROFESSOR HELEN ROY MBE**  
Royal Entomological Society



## 66 JUDGES COMMENTS:

*The judges were impressed with Helen's courageous leadership of a wide range of change during her Presidency, both cultural and practical. She has driven significant initiatives that have resulted in lasting impact for the team and her growing membership – a model for others to learn from.*

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# THE MEMCOM CEO LEADERSHIP AWARD

**LEE DAVIES**

Chartered Institute of Patent Attorneys



**CIPA**

THE CHARTERED  
INSTITUTE OF  
PATENT ATTORNEYS

66

## JUDGES COMMENTS:

*Lee has secured a number of impressive achievements and has delivered real impact. He is courageous, innovative and collaborative.*

*He has shown tremendous leadership for change through the challenging times of Brexit and Covid*

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# THE MEMCOM SPECIAL RECOGNITION AWARD

**WINNER:**

**ANN FRANCKE OBE CMGR CCMi**  
Chartered Management Institute



## 66 JUDGES COMMENTS:

*Ann is clearly a dynamic leader with significant profile and impact. Her leadership style is clearly an inspiration to others.*

*She demonstrates what good leadership and management is all about.*





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**GRAND PRIX**

**3rd Place**



**Imperial Society of  
Teachers of Dancing**

**2nd Place**





**GRAND PRIX**

**2023**  
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**WINNER:**

**STEP 5**

**ADVISING FAMILIES ACROSS GENERATIONS**



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# THANK YOU TO OUR JUDGES

The Memcom team would like to extend a huge thank you to everyone involved in making these awards a success, all of the entrants, our sponsors and partners, as well as our panel of expert judges detailed below.

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**Adam Boddison**

CEO, **Association for Project Management**

**Alastair McCapra**

CEO, **Chartered Institute of Public Relations**

**Alastair Barr**

Commercial Development Manager, **Third Age Trust**

**Anne Barlow**

Director of Membership & Operations, **British Chiropractic Association**

**Anne Godfrey**

CEO, **GS1 UK**

**Anne-Marie Leech**

Head of Membership, **GS1 UK**

**Anne-Marie Graham**

CEO, **UKCISA**

**Annette Woolman**

Director of Membership and Services, **Coeliac UK**

**Annette Spencer**

Director of Public Affairs & Research,  
**Institute and Faculty of Actuaries**

**Ben Beadle**

CEO, **National Residential Landlords Association**

**Bruce McGill**

CEO, **Mission Housing**

**Caroline Gumble**

CEO, **Chartered Institute of Building**

**Caroline Hollick-Ward**

Head of Membership, **Corporate Governance Institute**

**Claire Angus**

Director of Membership, **Royal College of Podiatry**

**Cristian Holmes**

CEO, **Chartered Accountants' Benevolent Association**

**Danielle Price**

Head of HR, **Food and Drink Federation**

**David D'Souza**

Membership Director, **Chartered Institute of Personnel and Development**

**Emma Wilcox**

CEO, **Society for the Environment**



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# THANK YOU TO OUR JUDGES

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**Derek Cribb**

CEO, The Association of Independent Professionals and the Self-Employed

**Gareth Kingston**

Head of Professional Development, **Chartered Quality Institute**

**Gordon Miles**

CEO, **Royal College of Emergency Medicine**

**Heather Lishman**

Association Director,  
**Association of British Professional Conference Organisers**

**Helen Anderson**

Director of Marketing and Communications,  
**Chartered Institute for Securities & Investment (CISI)**

**Helen Oldfield**

Membership and Marketing Director, **Market Research Society**

**Helen Gordon**

CEO, **Science Council**

**Henry Hall**

Head of Business Development, **CrowdComms**

**James Thorne**

CEO, **Institute of Quarrying**

**Jane Frost**

CEO, **Market Research Society**

**Jessica Levy**

Head of External Affairs, **The Guinness Partnership**

**Jessica Reid**

Head of External Relations, Marketing and Communications,  
**Society of Radiographers**

**Jo Reynolds**

Director, Science and Communities, **Royal Society of Chemistry**

**John Newcomb**

CEO, **Builders Merchants Federation**

**John Pearce**

Director Digital and Publishing, The Institute of  
**Chartered Accountants in England and Wales**

**Jonathan Brüün**

CEO, **Royal College of Anaesthetists**

**Josie Twinning**

Executive Director of Membership and Partnerships,  
**Chartered Institute of Housing**



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Head of Partnerships and Events, **Federation of Small Businesses**

**Kate Lancaster**

CEO, **Royal College of Obstetricians and Gynaecologists**

**Kion Ahadi**

Director of Strategy, Futures and Insight, **The Law Society**

**Lee Davies**

CEO, **Chartered Institute of Patent Attorneys**

**Linda Hausmanis**

CEO, **Institute of Workplace & Facilities Management**

**Lisa Hall**

People Director, **Royal College of Veterinary Surgeons**

**Liz Stockley**

CEO, **British Dietetic Association**

**Lizzie Lockett**

CEO, **Royal College of Veterinary Surgeons**

**Lucy Whitman**

Head of Marketing, **Chartered Institution of Building Services Engineers**

**Mark Stevens**

Client Relationship Director, **Liquona**

**Matt Day**

Co-Founder & Creative Director, **Liquona**

**Neil Carberry**

CEO, **Recruitment and Employment Confederation**

**Noorzaman Rashid**

CEO, **The Centre for Engineering and Manufacturing Excellence**

**Oliver Hall**

Digital Marketing, Marketing / Comms / PR,  
Membership & Engagement, **Liquona**

**Paul McLaughlin**

Chief Commercial Officer, **Rail Safety & Standards Board**

**Paul Rees**

CEO, **Royal College of Psychiatrists**

**Pearl Mensah**

Director of Membership and Professional Standards,  
**Royal Aeronautical Society**



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**Peter Walker**

Head of Marketing & Propositions,  
**Institute and Faculty of Actuaries**

**Peter Wright**

Head of Membership and Communications, **Thirtyone:eight**

**Rachel Letham**

Head of Communications, **The Marketing Society**

**Richard Ellithorne**

Membership Services Director, **Builders Merchants Federation**

**Richard Evans**

CEO, **Society of Radiographers**

**Rob Yeldham**

Director of Strategy, Policy & Engagement,  
**The Chartered Society of Physiotherapy**

**Ruth Stuart**

Head of Strategy Development,  
**Chartered Institute of Personnel and Development (CIPD)**

**Rona Hunnisett**

Deputy Director, Communications, **Logistics UK**

**Sandy Mather**

CEO, **Intensive Care Society**

**Sarah Poulter**

CEO, **Chartered Institution of Wastes Management**

**Sarah Atkins**

CMO & Membership Director, **GS1 UK**

**Sarah Speirs**

Executive Director – Member Engagement and Communications,  
**Institute of Chartered Accountants Scotland**

**Steve Ford**

CEO, **Royal College of Occupational Therapists**

**Valerie Vaughan-Dick**

CEO, **Royal Institute of British Architects**

**Vanessa Harwood-Whitcher**

CEO, **Institution of Occupational Safety and Health**

**IF YOU'RE INTERESTED IN BECOMING A MEMCOM EXCELLENCE AWARDS JUDGE FOR 2024,  
PLEASE CONTACT [MAGALI@MEMCOM.ORG.UK](mailto:MAGALI@MEMCOM.ORG.UK)**



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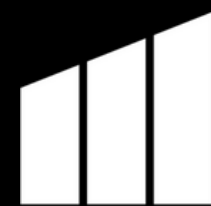
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**Jennifer Sproul**  
CEO  
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